



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-31-2012 PAGE: 1 of 3

BUYING TIME - 6205  
ATTN: ERICA CORSO  
650 MASSACHUSETTS AVENUE NW  
SUITE 210  
WASHINGTON DC 20001

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand		Product Code		Station/Market												
Agency Est# 330 349 2275				CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title										
Line	Start Date	End Date	Time Period				Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 330 P : 349 E : 2275																		
1	09-10-2012	09-10-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83)				09-04-2012	09-10-2012	3	60	2						2	1,000	2	2,000.00
2	09-04-2012	09-09-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83)				09-04-2012	09-09-2012	3	60		2					2	850	2	1,700.00
3	09-10-2012	09-10-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)				09-10-2012	09-10-2012	3	60	1						1	850	1	850.00
4	09-04-2012	09-09-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)				09-04-2012	09-09-2012	3	60		1					1	250	1	250.00
5	09-10-2012	09-10-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)				09-10-2012	09-10-2012	3	60	1						1	250	1	250.00
6	09-04-2012	09-09-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)				09-04-2012	09-09-2012	3	60		1					1	270	1	270.00
7	09-10-2012	09-10-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)				09-10-2012	09-10-2012	3	60	1						1	270	1	270.00
8	09-04-2012	09-09-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				09-04-2012	09-09-2012	3	60		1					1	460	1	460.00
9	09-10-2012	09-10-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				09-10-2012	09-10-2012	3	60	1						1	460	1	460.00
10	09-04-2012	09-09-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)				09-04-2012	09-09-2012	3	60		2					2	300	2	600.00
11	09-10-2012	09-10-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)				09-10-2012	09-10-2012	3	60	1						1	300	1	300.00
12	09-04-2012	09-09-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)				09-04-2012	09-09-2012	3	60		1					1	300	1	300.00
13	09-10-2012	09-10-2012	03:00PM - 04:00PM	GENERAL HOSPITAL / KATIE (EFF 9/10) (817)				09-10-2012	09-10-2012	3	60	1						1	300	1	300.00
14	09-04-2012	09-09-2012	01:00PM - 02:00PM	THE CHEW (11514)				09-04-2012	09-09-2012	3	60		1					1	300	1	300.00
15	09-10-2012	09-10-2012	01:00PM - 02:00PM	THE CHEW (11514)				09-10-2012	09-10-2012	3	60	1						1	300	1	300.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 330 349 2275			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title										
Line	Start Date	End Date	Time Period			Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 330 P : 349 E : 2275																	
16	09-04-2012	09-09-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (			3	60					1				1	360	1	360.00
17	09-10-2012	09-10-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (			3	60	1								1	360	1	360.00
18	09-04-2012	09-09-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			3	60					1				1	1,000	1	1,000.00
19	09-04-2012	09-09-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			3	60					1				1	1,000	1	1,000.00
20	09-10-2012	09-10-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			3	60	1								1	1,000	1	1,000.00
21	09-04-2012	09-09-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			3	60					1				1	1,000	1	1,000.00
22	09-10-2012	09-10-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			3	60	1								1	1,000	1	1,000.00
23	09-04-2012	09-09-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)			3	60					1				1	1,200	1	1,200.00
24	09-10-2012	09-10-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			3	60	1								1	1,000	1	1,000.00
25	09-04-2012	09-09-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			3	60					1				1	1,200	1	1,200.00
26	09-10-2012	09-10-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)			3	60	1								1	100	1	100.00
27	09-04-2012	09-09-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)			3	60					1				1	200	1	200.00
28	09-04-2012	09-09-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			3	60					1				1	300	1	300.00
29	09-04-2012	09-09-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)			3	60					1				1	300	1	300.00
30	09-04-2012	09-09-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)			3	60					1				1	300	1	300.00

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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand		Product Code		Station/Market											
Agency Est# 330 349 2275			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title										
Line	Start Date	End Date	Time Period			Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
31	09-04-2012	09-09-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)		3	60			1			1		600		1	600.00		
32	09-04-2012	09-09-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)		3	60			1			1		500		1	500.00		
33	09-04-2012	09-09-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)		3	60			1			1		300		1	300.00		
34	09-04-2012	09-09-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)		3	60			1			1		600		1	600.00		
35	09-04-2012	09-09-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)		3	60			1			1		600		1	600.00		
36	09-10-2012	09-10-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8		3	60	1					1		1,500		1	1,500.00		
37	09-10-2012	09-10-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)		3	60	1					1		2,000		1	2,000.00		
																Contracted Gross Total:	40	25,030.00		
																Actual Gross Total:	40	25,030.00		
																Agency Commission:		3,754.50		
																Net Total:		21,275.50		
Month/YR			Preempted		Made Good		Contract Total		Adjustments						Actual Total					
Sep 12			0.00		0.00		25,030.00		0.00						25,030.00					
TOTAL			0.00		0.00		25,030.00		0.00						25,030.00					

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